

MINUTES
LETA Full Board Meeting

BOARD ROOM ☞ 7733 PERKINS ROAD ☞ BATON ROUGE, LA – 12:00 p.m. – Thursday, 4/12/2012

LETA Board Present

Glenn Kinsey • Payton John (via phone)
Gigi Carter • Fr. James Carter • Barbara DeCuir
Felicia Harry • Paul Sawyer • Dr. Bill Weldon
Kathy Kliebert

LPB Staff Present

Beth Courtney • Joanne Gaudet
Barbara Williams • Jeanne smith
Clay Fourrier • Bob Neese

1. **CALL TO ORDER:** Glenn Kinsey called the meeting to order at 12:00 p.m.
2. **MINUTES APPROVAL:** Minutes presented from previous meeting: *Motion:* Dr. Weldon moved and Barbara Decuir seconded the approval of minutes. *Action:* Motion carried.
3. **LETA/FOUNDATION FINANCE REPORT:** Paul Sawyer and Joanne Gaudet: We are now 75% through the fiscal year and 72% through our annual expenditure budget. We remain in line and on track with the current fiscal year budget. *Revenue:* Total revenue to date is \$6,967,668, which is 74% of our overall budgeted revenue, and which is comprised largely of general fund revenue. We've received 83% of our general fund revenue, which is \$6,021,351 of our projected \$7,225,623 general fund budget. Self-generated revenue is \$933,817, which is 46% of the total projected self-generated budget of \$2,036,451. This includes \$325,995, the last of the "Due to LETA" funds. The balance includes the usual (1) Friends Rent (2) Foundation rent, (3) truck uplinks, and others – all which are on track with budget projections. *Expenditures:* Total expenditures to date are \$6,799,569. The largest expenses to date are personal services – salaries and related benefits – in the amount of \$4,898,271, which is about 72% of the projected annual personal services budget of \$6,780,515. Other major year-to-date expenses include \$1,154,769 for operating services – which is comprised of maintenance contracts, utilities, satellite lease, land & tower leases, phones, etc. – and \$634,347 in interagency transfers – which consists of risk management, civil service, state mail, among other expenses. Total net of revenue over expenses is \$168,099. *Motion:* Felicia Harry moved and Kathy Kliebert seconded the acceptance of the financial reports. *Action:* Motion carried.

FLPB REPORT: Payton John – Financial Statement: For the month of February, membership revenue \$124,525.54. Through the month, overall revenue was \$118,209.46. Total revenue for the year is \$1,380,250.01. Expenditures for the month of February totaled \$67,727.90. We are anticipating a 3rd quarter transfer in the amount of \$390,000, bringing us to a total of \$1,048,171 in LPB support (not including the \$500,000 planned gift). *FLPB News:* *Easter Eggstravaganza/Jambalaya Park in Gonzales* was a tremendous success with over 1000 people in attendance, generating over \$5,000. *March Pledge Drive* was also very successful – Total revenue: \$357,000 - 9% increase over March 2011. *Legends Gala* is right around the corner and there is still time to assist with sponsorships, invitations and silent auction solicitation. Current revenue is \$75,675. LPB's VIP England Excursion – Copies of the itinerary are available for all board members. If anyone is interested, please have them contact us by April 20th. For more information, contact Terri in the Friends Office at 767.4464.

CHAIRMAN'S REPORT: LETA board member Carolyn Hill who is representing BESE, will be sworn in at the next LETA full board meeting on Thursday, June 14 at 11:45 a.m. *Executive Session:* The committee will meet in session following LETA meeting to discuss Beth Courtney's evaluation.

PRESIDENT'S REPORT: *Bicentennial Events:* Beth invited board members to attend the events if possible. The events are scheduled on Friday, April 27th in Baton Rouge, Thursday, May 17th in Lake Charles, May 24th in Alexandria, Thursday, May 31st in Lafayette, Wednesday, June 20th in Shreveport, Thursday, June 21st in Monroe, and Saturday, August 4th in New Orleans. LPB Capitol Beat is now partnering with radio stations. Beth stated contracts were signed between LETA and Homeland Security in agreement that we provide services to them throughout the year.

Production Update: Clay Fourrier – Louisiana Public Broadcasting’s documentary produced by Christina Melton, *Turning the Tide* won the Governor’s Award – Conservationist of the Year for 2011. The award was presented the evening of Saturday, March 10, at a festive banquet held in conjunction with the Louisiana Wildlife Federation’s 73rd convention held at the Clarion Inn and Suites Conference Center in Covington, Louisiana. *Louisiana Public Square* is Wednesday, April 25th at 7:00 p.m. on “Education Reform 2012” which is up before the Legislature and what it will mean to the state.

Programming Update: Bob Neese – Young Heroes Day is next Wednesday, April 18th with ceremonies at the Pentagon Barracks and the Marriott. We have a new series on Saturdays at 9:00 p.m. called *Primeval*. The big shows in May are three new episodes of Sherlock which begin Sunday, May 6 and run through May 20th. *American Masters* has a profile of Johnny Carson on May 14th and American Experience has a biography of Jess Owens on Tuesday, May 1st. SuperWhy Camps will be held here at LPB Monday, June 11th – 15th from 9:00 a.m. – 12:00 noon in the Auditorium.

Underwriting Update: Jeanne Smith stated that we are now 63% into the underwriting goal.